

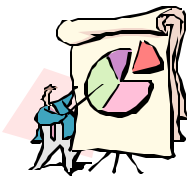


General Information Super Sellers Membership Campaign

MEETING SCHEDULE

Note: All Super Sellers meetings will take place at the Charles H. Wright Museum of African American History in the Multi-Purpose Room.

| <u>Date</u> | <u>Time</u> | <u>Purpose</u> |
|-------------------------|-------------------------|----------------------|
| Saturday, April 1, 2006 | 10:00 a.m. – 12:00 Noon | Kick-Off Rally |
| Friday, May 5, 2006 | 5:30 p.m. – 7:30 p.m. | Super Seller Reports |
| Friday, June 16, 2006 | 5:30 p.m. – 7:30 p.m. | Super Seller Reports |
| Saturday, July 8, 2006 | 10:00 a.m. – 12:00 Noon | Thank You Reception |



MEMBERSHIP SALES REPORTS

- 1. Complete the Super Sellers Sales Report Form and attach it to the applications** you return. This ensures that you will receive credit for your solicitation efforts. If you do not return these forms with your membership applications, you will not receive credit. Also, please remember to include your name on each membership application. This will also help guarantee that the proper sales credit is issued.
- 2. Place the membership materials in the Super Sellers envelope and give them to the cashier at the Front Desk.** The cashier will review the materials to ensure they are properly reconciled. Then both you and the cashier will **sign the Sales Report Form and a copy will be returned to you as a record of your transaction.**
3. Packets of information have been included in each envelope for you to give to each membership prospect. This packet includes a membership application, exhibit information and a museum brochure. Once a membership purchase is made: (a) give the individual a membership button; and, (b) inform them that **membership cards will be mailed within thirty days after they are received** by the Museum.



March 2006

Dear Volunteer:

Welcome to our family of supporters! You are now a member of an enthusiastic, energetic group of volunteers, who like you, care deeply about the Charles H. Wright Museum of African American History and its future.

As a volunteer for the Super Sellers Membership Campaign, you are being asked to solicit others for their personal support of the Museum by purchasing annual memberships. Your participation as a member of the Campaign is an effective and positive statement about our membership efforts. It signals to a prospective member that the Museum serves a significant need -- one to which they too should give serious consideration.

This solicitor kit is designed to serve as a resource as you carry out your membership sales. We offer our thanks and our confidence that together we can help ensure a brighter future for the Museum as we encourage others to support the Museum with their memberships and contributions. Thank you, once again, for agreeing to serve in this important capacity.

Sincerely,

Tyrone M. Davenport
Chief Operating Officer

STAFF CONTACTS

- | | | |
|-----------------|-----------------------------|----------------|
| • Rita Jordan | Membership Officer | (313) 494-5854 |
| • Lola Rushin | Membership Database Manager | (313) 494-5827 |
| • Barbara Owens | Chief Development Officer | (313) 494-5852 |